FOR IMMEDIATE RELEASE

Full Spectrum: Portland Artists Turn Technology Into a Prism for the Human Spirit

A free immersive art exhibition featuring augmented and virtual reality opens November 7 at Daydreamer Coffee & Public House in St. Johns

PORTLAND, Ore., October 5, 2026 – Artists have always pushed the newest tools of their time to their edges, from the stereoscope of the 1800s to the video art of Nam June Paik. Today that edge is augmented and virtual reality, and much of the art made with it is rarely seen by the public. It lives on hardware that isn't sold in stores, at industry conferences most people never attend, or on platforms that shut down and take the work with them. Full Spectrum gathers that work in one neighborhood room. The free exhibition opens Saturday, November 7, 2026, at Daydreamer Coffee & Public House in St. Johns and runs through December 29.

A prism doesn't add color to light. It reveals the colors already there. The artists in Full Spectrum use augmented and virtual reality the same way, as a lens on human feeling and connection. Prints and sculptures come alive in the room around you, and paintings made in virtual reality step into physical space. Visitors can explore much of the work with their own phones, no app needed, any time Daydreamer is open.

Many of the works are for sale, from AR prints to original pieces. With the show running through the holiday season, it's a chance to find one-of-a-kind gifts made by Portland artists.

The opening reception runs from 6 to 10 p.m. on November 7. Artists will present their work, and visitors can try pieces made for VR headsets, as well as AR glasses not yet available to the public. The night closes with a live generative audio and visual performance by Reese Bowes. More programming, including free XR workshops and artist talks, will be announced throughout the run.

The show's artists have held residencies with Adobe, Google, and Cartoon Network, been featured by Forbes, and won an Emmy Award. Part of the show runs on Spatial Design Club, a free webAR platform that curator Kami Karras maintains for the creative community. Full Spectrum is sponsored by Snap Specs, the University of Oregon's Reality Lab, Gango Custom Printing, and Daydreamer Coffee & Public House.

CURATORS

Kami Karras, Dr. Danny Pimentel, Heather Dunaway Smith, Estella Tse

EVENT DETAILS

Where	Daydreamer Coffee & Public House, 7315 N Fessenden St, Portland, OR 97203 · (503) 206-4170
When	November 7 – December 29, 2026
Hours	Mon–Fri 7 a.m.–9 p.m.; Sat–Sun 7 a.m.–4 p.m.
Opening reception	Saturday, November 7, 6–10 p.m.
RSVP for opening night	luma.com/7v1f7buz
Cost	Free and open to the public
Sponsors	Snap Specs, University of Oregon Reality Lab, Gango Custom Printing, Daydreamer Coffee & Public House
Website	fullspectrumxr.art

MEDIA CONTACT

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Images and artist bios: fullspectrumxr.art/press. Writers are welcome to visit any time during the run, and the curators are happy to arrange a walkthrough.

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